



Federal Ministry
for Economic Cooperation
and Development



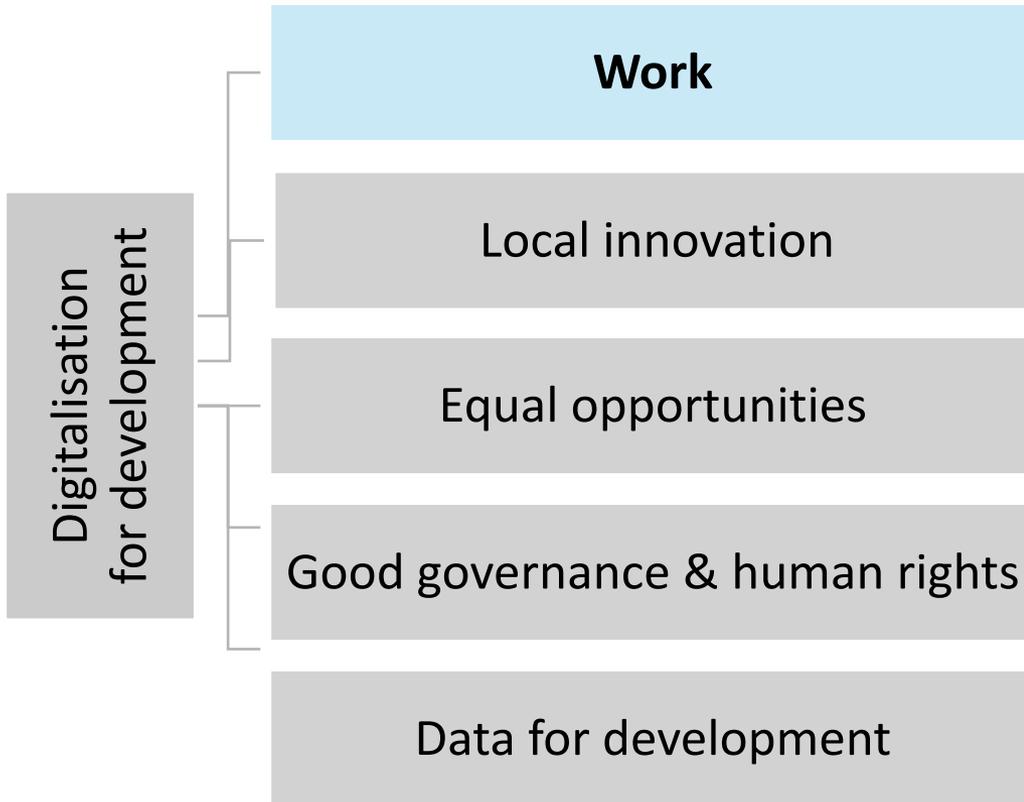
The importance of digital connectivity for training and job creation – insights from German Development Cooperation

Thematic session 3: “Digital connectivity for development”

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Dr. Tania Rödiger-Vorwerk,
Deputy Director General Private Sector, Trade, Employment and Digital
Technologies

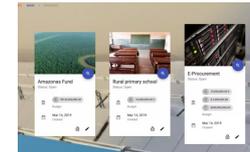
BMZ-Agenda for digitalisation



AEDIB | NET

DSAA
Digital Skill Accelerator Africa

D4D HUB
EU INTERNATIONAL PARTNERSHIPS
DIGITAL FOR DEVELOPMENT HUB



Make-IT in Africa

sormas

TECH'216
Your IT. Made in Tunisia.

#eSkills
4Girls

open**IMIS**



atingi

yoma

FAIR FORWARD
Artificial Intelligence for all.

How can digital connectivity lead to job creation?

- Digitalisation and new technologies are accompanied by **job losses and job gains**, depending on the type of activity and sector.
- Digital connectivity is opening opportunities for **new business and work models**, and is changing **job profiles** and **requirements** for professional qualification.

Four dominating trends:

Automation

Digital platforms

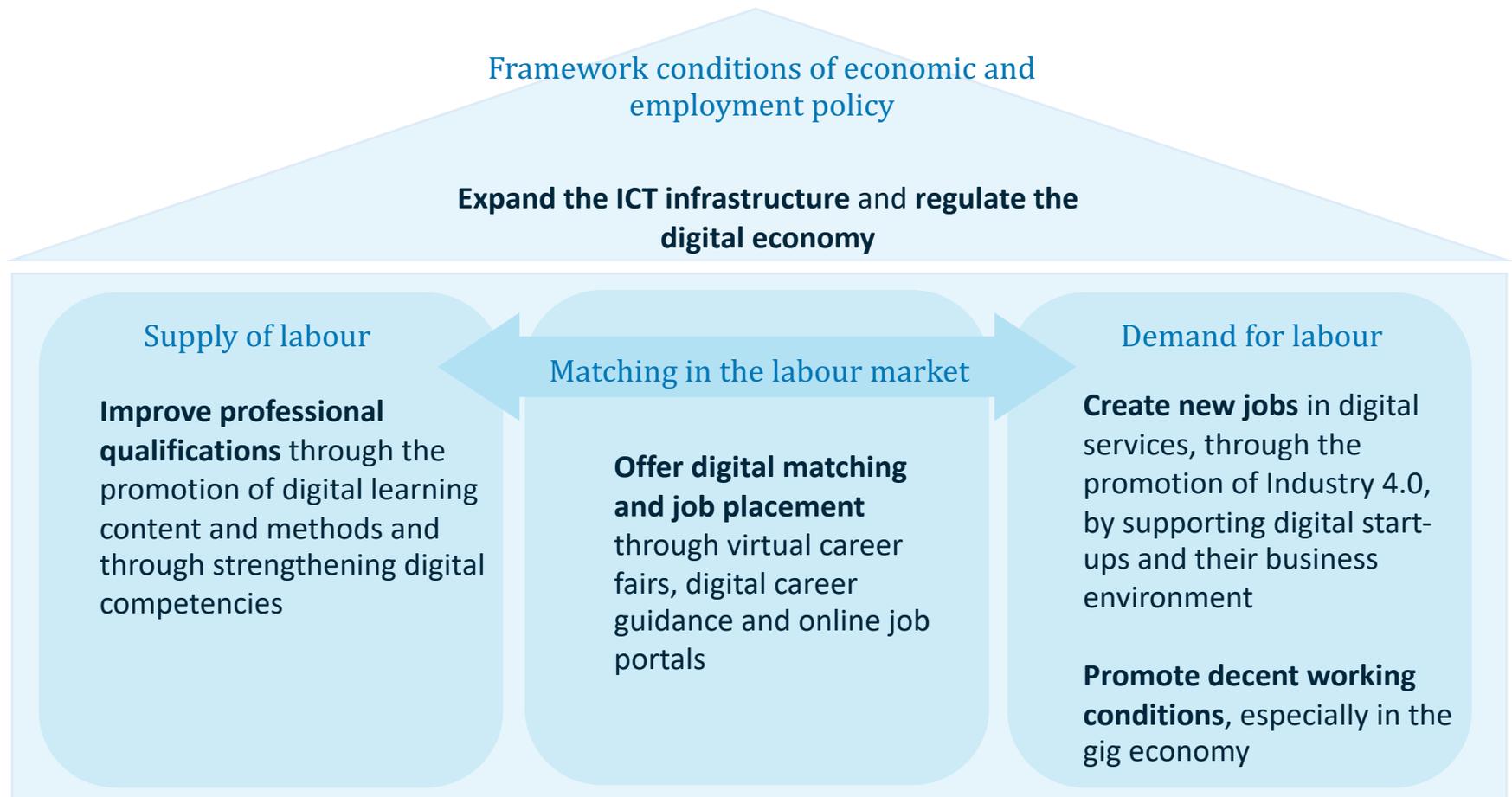
Digital offshoring

Digital entrepreneurship

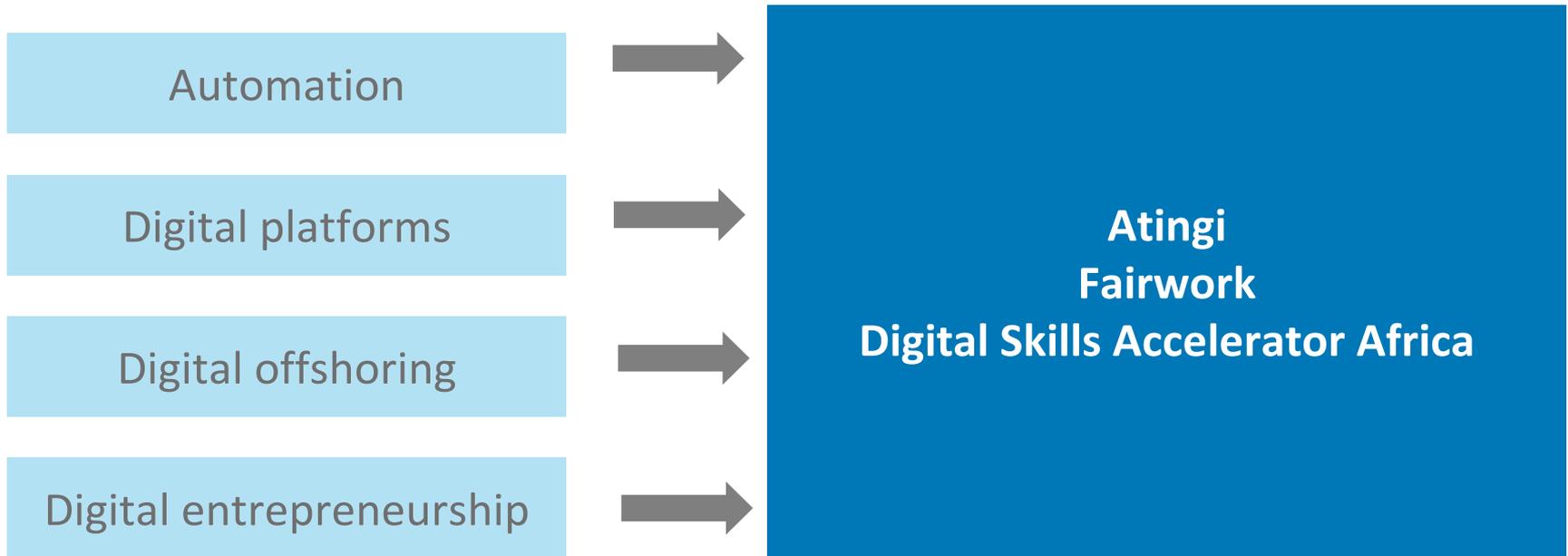
Opportunities for youth, women and marginalised groups

- The digital economy bears a huge job creation potential for **marginalised groups**.
- Digital connectivity is essential to improve participation, create educational opportunities and contribute to skills development, **especially for young people**.
- **Bridging the gender digital divide** is a necessity to combat existing inequalities.

Promoting inclusive and decent work through digitalisation with the integrated approach to employment promotion



Spotlight: Atingi, Fairwork & DSAA



Atingi: *skills for the future*



- A **free-of-charge, open-source digital learning platform** based on the *Digital Principles for Development* (commissioned by BMZ and developed by GIZ with Smart Africa Alliance)
- **Target group:** current students, un(der)employed, employees, freelancers / gig economy workers
- **Goals:** employability, career advancement, personal development and entrepreneurship (micro and SME)
- 100+ GIZ projects and 100+ organisations from private, public and third sector.
- **Current focus on Africa but with intention to extend to other continents.**

Digital Skills Accelerator Africa: *inclusive jobs in the digital economy*

- A **business consortium** (part of Invest for Jobs) that offers people in Africa **job-relevant IT training programs** according to international standards.

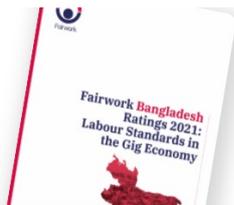
- **Goals:**
 - Qualify trainees to work in the IT services sector and in the business process outsourcing (BPO) industry for international clients.
 - Create inclusive jobs.

- **One approach:** *Impact Sourcing*
 - Identify marginalised groups as talents for the BPO industry (e.g. people in refugee camps and in rural areas, single mothers, prisoners etc.).
 - Win-win situation for companies and individuals.

- **The approach might be interesting for and applicable to the Asian context.**

Fairwork: *promotion and regulation of the gig-economy*

- Launched by the Oxford Internet Institute and funded by BMZ.
- **Approach:** Evaluation of the working conditions of platform workers & offering capacity building measures to platform companies.
- **Goal:** Promote higher labour standards in the gig economy through platform ratings and consultations with digital labour platforms on improving working conditions.



Fairwork Bangladesh Ratings 2021: Labour Standards in the Gig Economy



Fairwork Indonesia Ratings 2021: Labour Standards in the Gig Economy



Fairwork India Ratings 2021: Labour Standards in the Platform Economy

→ Operates globally.



Fair Pay



Fair Conditions



Fair Contracts



Fair Management



Fair Representation

Closing the gaps

- **Meaningful digital connectivity** is a prerequisite to **leverage the potential** of digitalisation for job creation.
- **Connectivity** is more than just infrastructure: **Education and vocational training** are an integral element of a modern concept of connectivity.
- **Digital skills** and an **affordable access** are essential to prepare people for the jobs of the future, create jobs and reduce poverty.
- Without the **commitment of the private and public sector**, a large part of the population will not be able to benefit from the digital transformation and the opportunities in the digital world of work.



Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung



Kontakt

Bundesministerium für wirtschaftliche Zusammenarbeit und Entwicklung (BMZ)

Referat 113

Postfach 12 03 22

53045 Bonn

Ansprechpartnerin

Alexandra Guhr

Alexandra.Guhr@bmz.bund.de www.bmz.de

Tel. +49 30 18 535-2485

Fax +49 30 1810 535-2485