AESCON Practical Guide

How to use the Hopin platform?
Get to know our conference virtual formats

**Keynotes**
Stage

Get inspired by our keynote speakers talks on sustainable connectivity, zero-emission transition and clean energy for global shipping.

**Scientific Sessions**
Sessions

Attend and engage on our scientific sessions anchored on presentations by researchers. Use the chat function to interact with them.

**Poster Exhibition**
Expo

Watch a two minutes pitch that each researcher prepared for you and engage in live poster sessions of your choice.

**Virtual Coffees**
Sessions

Join our virtual coffee centered around the topics of the scientific sessions, to continue the discussions with other attendees.

**Speed Networking**
Networking

Have fun in this face-to-face random encounters. Three minutes of conversation is all you get, but you can always continue the conversation later on.

**One-on-one Meetings**
People

Browse our participants list and book your meetings with the people most relevant to you. Networking is what makes the most out of a conference.
Reception area
Here you will find all the information

• Welcome message and important event information [1]

• Schedule and speakers list (what’s happening, when, who is speaking at the event and which segment to follow) [2]

• On the right you will be able to Chat with all attendees, find people attending and manage your profile [3]

• Don’t forget to complete your profile information as explained in the last page of this guide.
Getting around
You are the master of your experience!

• Similar to a physical event, the AESCON online event experience is self-directed. You will see the red **LIVE** and **NOW** tags that will appear on the left side panel. The scientific sessions and virtual coffees will appear in the Sessions section according to the schedule. [1]

• In the Reception area, you will also see a notice with “What’s happening now” that will let you quickly access the active area on the platform. [2]
Stage

Where the first conference day takes place

- Stage chat for your questions to the speakers.

The global event chat is always available everywhere on the different sections of the platform: Stage, Sessions, Networking, Expo.

You can choose if you want to read and write in the chat with all attendees (choose «Event») or only with the ones who are watching the stage (choose «Stage»).

If you want to ask questions to the speaker please use the «Stage» chat.

(You can find out more about the chat features at the end of this guide)
Sessions

Where scientific sessions and virtual coffees take place

- Pose your questions on the Chat window during the scientific sessions.

- During the virtual coffees, participants can directly interact with each other using audio and video.

- During the presentations, if you wish to maximise your window you can opt by hiding the Chat window and using F11 in a Windows PC or ctrl+cmd+F on MAC.

- You can also find a permanent Helpdesk session listed at the bottom: that’s the place to go if you are lost or need any help from the staff.
Networking
Where you can have random chance encounters

- The Speed Networking happens at specific times in the schedule of the conference.
- Just go to the Networking area when LIVE pops up and you will be matched with a random attendee and meet him/her for a maximum of 3 minutes.
- If it’s a hit, you can just click the Connect button during a call to exchange contact information and continue the conversation later on. After the event the newly made contacts will appear at the Connections page of your Profile.

When you use the Camera feature for the first time, your browser may ask you to allow the use of your microphone and camera in a small window at the top (similar to the image on the right). You need to click “Allow” on the browser popup in order to start the networking.
Expo

Where the Poster Exhibition takes place

• The Expo area hosts a number of virtual poster booths showcasing the latest research on Asia-Europe sustainable connectivity.

• From September 22 to 23 when you visit the booths you will see a short video and you will be able to register your interest in order to be connected with the poster presenter.

• On September 24 from 8:45am to 9:30am when you visit the booths each poster presenter will be waiting for you for an interactive live session.
Chats

Use the different chat channels

- **Stage chat** — Appears when you are in the Stage area. You can use it to ask specific questions or share any comment you may have during the first day of the conference.

- **Session chat** — Each Scientific Session and Virtual Coffee Session have a dedicated chat room. You can use it to ask specific questions for speakers of the scientific sessions or to share any comment you may have.

- **Poster booth chat** — Each virtual poster booth in the Expo area has its own chat for group discussions and interaction.

- **Networking chat** — In the Networking area, a 1:1 chat channel is available for the participants of the Speed Networking.

- **Direct messages** — Anyone can send messages to a participant during the event via DMs in the People tab. To send a DM, you just need to find the participant you wish to chat with in the People tab, click their profile photo, and send a direct message to them. You can search by name or Headline (Role and organisation).
Helpdesk
Where you can ask for assistance

• Here you can find assistance for the whole duration of the conference. Via chat or voice, you can find help in case of need.
Profile

Your profile page

• We recommend you to complete your profile with your Photo, Headline (role and organisation) and Bio.

• This section is very important: when using the search feature on the Hopin platform, you can find other attendees and you can be found, through the “Headline” text.

• If you have any characters left after entering your role and organisation, we suggest you to add a few #hashtags related to your main interests (e.g. #Transport #Energy #ICT #Trade #Environment #SDGs ...).